Ashwini Kumar

Senior UX / Product Designer | Enterprise Platforms | Telecom Systems

Email: ashwinkalyanpur@hotmail.com | LinkedIn: linkedin.com/in/ashwinkalyanpur | Portfolio: https://ashwinkalyanpur.github.io/portfolio/index.html

Professional Summary

Senior UX / Product Designer with 17+ years of experience designing enterprise platforms, telecom carrier systems, and infrastructure monitoring applications. Skilled in user research, interaction design, design systems, and cross-functional collaboration with global teams. Experienced working with product managers, engineers, and stakeholders to deliver scalable and user-centered digital products.

Core Skills

- UX Research and Usability Testing
- Interaction Design and Information Architecture
- Enterprise UX and SaaS Product Design
- Design Systems and UI Frameworks
- Wireframing and Prototyping
- Stakeholder Collaboration and Design Strategy
- Agile and Scrum Collaboration
- Mentoring Designers and UX Leadership

Tools & Platforms

- Figma, Adobe XD, Photoshop
- Miro, FigJam, User Interviews
- Jira, Confluence, Azure DevOps
- AI-assisted design tools and prototyping platforms

Professional Experience

- Rakuten Symphony – UX Designer

Designed telecom carrier management platforms including carrier onboarding, SMS routing configuration, and pricing workflows. Collaborated with global teams across Japan, Singapore, Dubai, and India. Led UX walkthroughs, facilitated cross-regional design discussions, and mentored junior designers. Delivered scalable UX frameworks supporting telecom carrier operations.

- Dell Technologies – UX Designer

Designed infrastructure monitoring dashboards for routers, switches, and virtual machines. Simplified complex network workflows and collaborated with US engineering teams to improve system visibility and troubleshooting efficiency.

- AT&T – UX Designer

Designed technician workflow systems for network diagnostics and service operations. Created UX solutions for router diagnostics and collaborated with product teams to simplify field technician workflows.

Education

B.C.A, Annamalai University