# Ashwini Kumar

Senior UX / Product Designer — Enterprise & Telecom Platforms

17+ years of experience designing enterprise platforms, telecom applications, and infrastructure systems. Specialized in user research, scalable UX frameworks, and cross■functional collaboration with global teams.

## Core Skills

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| UX Research | Interaction Design | Enterprise UX | Design Systems |
| Figma | Adobe XD | Photoshop | Prototyping |
| User Testing | Design Strategy | Agile Collaboration | Stakeholder Alignment |

## Selected Experience

**Rakuten Symphony — Global Telecom Platform**
Designed carrier management platforms supporting onboarding, SMS routing, and pricing configuration. Collaborated with global teams across Japan, Singapore, Dubai, and India.

**Outcome:** Improved collaboration across regions and accelerated feature delivery.

**Dell Technologies — Infrastructure Monitoring Platform**
Designed dashboards for monitoring routers, switches, and VM connectivity. Worked closely with US engineering teams to simplify complex network workflows.

**Outcome:** Improved system visibility and reduced troubleshooting complexity.

**AT&T; — Technician Platform**
Designed technician workflow systems supporting router diagnostics and network service operations.

**Outcome:** Simplified field technician workflows and improved operational efficiency.

## Tools & Platforms

Research: Miro, FigJam, User Interviews
Design: Figma, Adobe XD, Photoshop
Collaboration: Jira, Confluence, Azure DevOps

## Contact

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